Send nudes: art on social anxiety and human connection in an internet driven society.

Lauren A Bader

University of Louisville

Follow this and additional works at: https://ir.library.louisville.edu/etd

Part of the Art and Design Commons, Fine Arts Commons, Social Media Commons, and the Social Psychology Commons

Recommended Citation

https://doi.org/10.18297/etd/3218

This Master's Thesis is brought to you for free and open access by ThinkIR: The University of Louisville's Institutional Repository. It has been accepted for inclusion in Electronic Theses and Dissertations by an authorized administrator of ThinkIR: The University of Louisville's Institutional Repository. This title appears here courtesy of the author, who has retained all other copyrights. For more information, please contact thinkir@louisville.edu.
SEND NUDES: 
ART ON SOCIAL ANXIETY AND HUMAN CONNECTION 
IN AN INTERNET DRIVEN SOCIETY 

By 

Lauren A. Bader 
B.A. Western Kentucky University, 2015 
B.F.A. Western Kentucky University, 2015 

A Thesis 
Submitted to the Faculty of 
The College or Arts and Science of the University of 
Louisville 
In Partial Fulfilment of the Requirements 
For the Degree of 

Master of Fine Arts in Studio Art and Design 

Department of Fine Arts 
University of Louisville 
Louisville, Kentucky 

May 2019
SEND NUDES:
ART ON SOCIAL ANXIETY AND HUMAN CONNECTION
IN AN INTERNET DRIVEN SOCIETY

By

Lauren A. Bader
B.A. Western Kentucky University, 2015
B.F.A. Western Kentucky University, 2015

A Thesis Approved on

April 12th, 2019

By the following Thesis Committee:

______________________________
Scott Massey

______________________________
Rachel Singel

______________________________
Mary Carothers

______________________________
James Beggan
My social anxiety is the driving force behind my thesis work. Sufferers of social anxiety often have a hard time forming relationships because their fear of social interaction causes them to refrain from self-disclosure. Self-disclosure is the act of telling others personal details about yourself. This can be hard for people with social anxiety because of their intense fear of judgement. It is quite common for people with this type of anxiety to seek out opportunities to self-disclose online because they have the advantage of anonymity and time to construct thoughtful responses. In my work I seek out participants online and provide them with the opportunity to self-disclose in a number of anonymous ways. My relationships with participants require reciprocal social exchange. In return for their participation, I offer participants an outlet for healing through self-disclosure. Much like the
work of social practice artists, my artwork is more focused on the interaction between artist and participants than the resulting art object.
# TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABSTRACT</td>
<td>iii</td>
</tr>
<tr>
<td>LIST OF FIGURES</td>
<td>vi</td>
</tr>
<tr>
<td><strong>THESIS</strong></td>
<td></td>
</tr>
<tr>
<td>Social Anxiety as Inspiration</td>
<td>1</td>
</tr>
<tr>
<td>Self-Disclosure</td>
<td>7</td>
</tr>
<tr>
<td>Self-Disclosure and Anonymity Through the Internet</td>
<td>10</td>
</tr>
<tr>
<td>Humor as an Access Point for Comfortable Exchange</td>
<td>13</td>
</tr>
<tr>
<td>Social Exchange Theory</td>
<td>15</td>
</tr>
<tr>
<td>Other Artists Exploring Anxiety and Internet Culture</td>
<td>20</td>
</tr>
<tr>
<td>Social Practice Art</td>
<td>24</td>
</tr>
<tr>
<td>Conclusion</td>
<td>28</td>
</tr>
<tr>
<td>REFERENCES</td>
<td>31</td>
</tr>
<tr>
<td>CURRICULUM VITA</td>
<td>33</td>
</tr>
</tbody>
</table>
### LIST OF FIGURES

<table>
<thead>
<tr>
<th>FIGURE</th>
<th>PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Pillow Fort</td>
<td>6</td>
</tr>
<tr>
<td>2. Nude Booth</td>
<td>8</td>
</tr>
<tr>
<td>3. Sext No.3</td>
<td>14</td>
</tr>
<tr>
<td>4. Sticky Notes</td>
<td>17</td>
</tr>
<tr>
<td>5. Send Nudes</td>
<td>19</td>
</tr>
<tr>
<td>6. Send Nudes Detail</td>
<td>19</td>
</tr>
<tr>
<td>7. Penis Casting</td>
<td>26</td>
</tr>
</tbody>
</table>
SOCIAL ANXIETY AS INSPIRATION

I struggle with social anxiety disorder. Simple social interactions are difficult because I am in constant fear of judgement and ostracization. The disorder is debilitating. It affects my relationships, my education and my opportunities. It has also been a great source of influence for my work. The art that I create is a way to explore and overcome my social anxiety. In my practice I create environments in which I and my participants can engage in social interaction in ways that subvert normal social constructs and allow us to feel comfortable in expressing ourselves freely.

In America social anxiety disorder affects approximately 7.1% of adults.¹ In 1995 Clark and Wells published a cognitive model that explains social anxiety disorder as a fear of the outside world that stems from a person’s innate behavior and their life experiences. People

with social anxiety tend to have a strong desire to make good impressions with others combined with insecurity in their ability to do so. Social anxiety stops people from interacting with others because they are too afraid they will lose status or be rejected. Growing up my parents put a strong emphasis on my ability to demonstrate my intelligence. They praised me for being “so smart.” At school being too smart was a personality flaw, as was my weight and my personal preferences. By middle school I was being bullied and withdrew from social interactions. My fear of rejection in social situations took over. My mother’s advice was to quit being so bossy and lose a little weight. I didn’t talk to virtually anyone for years.

According to Clark and Wells, social anxiety is a combination of four processes. First, there is exposure to a feared situation. Art school critiques/gallery receptions, for example, can be a triggering environment because it forces public speaking and more importantly value judgments are being made that expose the sufferer to exactly what they fear most: rejection. An artist’s work is very often something that reflects on their selfhood. For myself, this form of self-disclosure is deeply personal.

---


3 Ibid., 4.
social anxiety inhibits my ability to articulate my intent for my work because I am too afraid that my work, and my explanation of my work will be judged harshly and I will be rejected.

Once the socially anxious person is subjected to their feared situation they tend to dwell on their performance. Their insecurities skew their internal judgement of their performance. They confirm their own ideas of their social abilities and feel that their shortcomings are obvious to the people around them. The socially anxious person does not evaluate the reality of the situation.\(^4\) In my own experience, My inability to fully explain my intent combined with my ideas about the reception of my work makes me second guess my artistic efforts. Often resulting in abandoning an idea before I have even fully realized it.

The second process in Clark and Wells’ theory involves what they label as “safety behaviors.” The socially anxious person believes that certain behaviors will protect them from negative judgement.\(^5\) Sitting in the corner, focusing on one person rather than the group, and wearing baggy clothing helps me feel isolated from the situation.


However, barriers like this often separate the sufferer from the situation and prevent them from observing evidence that negates their negative beliefs about their performance.\textsuperscript{6} By cutting myself off from the group, I may miss positive reactions to my work, further skewing my internal judgement.

Thirdly, the individual with social anxiety disorder often overestimates how poorly their performance went. They believe that people have evaluated them much more harshly than they may have. Leading them to be hypervigilant about their behavior in these public settings.\textsuperscript{7} Fidgeting, shaking, and stammering show people how nervous I am, and distract me from being fully present in a social situation because I am focusing on avoiding these psychosomatic responses to anxiety. I often withdraw from social interaction and have very often been accused of being unfriendly or socially unskilled.

Lastly, Clark and Wells explain how the anxiety sufferers experience before entering a feared situation either causes them to avoid the situation all together, or to enter into the situation in a “self-focused processing mode” that reduces their ability to see or accept positive

\textsuperscript{6} Ibid
\textsuperscript{7} Ibid
reactions from others. After this experience the socially anxious person once again negatively evaluates their performance despite of any evidence to the contrary. I often find myself replaying conversations in my head over and over and feeling embarrassed about some aspect of it.

For my work Pillow Fort, I built a tent out of sheets and pillows bought from Goodwill. I filled the tent with items that participants could use to graffiti on the interior surfaces of the fort. I set the fort up in public spaces where the level of social interaction is high, a concert for example. The familiarity of the pillow fort, an object many of us created in childhood, allowed people to find comfort in the discomforting environment of a large crowd. The Sharpies, glitter glue, balloons, and art objects scattered around or hidden under pillows gave the participant a way to keep their hands busy and allowed them to focus on a creative outlet rather than having to interact with other people. At my second Pillow Fort installation, in a local art gallery and music venue, several of my participants disclosed that they were not good around people and that enjoying the music from this more private location was ideal.

---

Figure 1. Pillow Fort, 2019.
Social anxiety disorder very often leads to a fear of self-disclosure. The term self-disclosure describes a type of communication in which someone offers personal information to another person. This information can be either evaluative or descriptive and includes anything from telling someone your favorite color to telling them about traumatic experiences or deep secrets. When someone practices self-disclosure, they reveal their thoughts and feelings and therefore deepen and maintain relationships with the people they disclose to. Self-disclosure also often leads to a more positive perception of disclosed traits and may help the socially anxious person internalize fewer negative evaluations of self. Fearing this type of communication causes those with social anxiety to struggle with making relationships and feeling positively about their traits.

---

In my work *Nude Booth*, I set up a photobooth in the gallery. The booth takes and prints pictures inside of a small tent intended to give the participant privacy while taking photos. The only prompt included in the project was the name *Nude Booth*, however participants were not required to take any particular type of photo, anything was acceptable. Inside the booth is a tablet explaining that the photos taken in the booth were my property and that they would be displayed in future gallery shows. They had to accept these terms before proceeding. Once the photos were printed, they were encouraged to hang them up on clothespins outside of the booth, but told they could take them with them if they were uncomfortable.

One participant in particular stuck out to me during the *Nude Booth* project. At the beginning of the night she came by, looked at my artist statement, looked inside the
booth and then moved on. Her hands were held close to her chest the whole time. She came around again a bit later and asked me about the project. I explained my ideas about social anxiety and self-disclosure to her, and she expressed interest but said she was too self-conscience to participate. A half an hour or so passed before I saw her again. She wondered if she could take the photo and if I could hide it for now so that no one present at the event saw it. I agreed and she walked away for a bit, returning later to take the photo. As promised, I put the photo in my purse rather than on the display. She thanked me for the opportunity to get herself out of her comfort zone. It was about ten minutes later that she came back and asked for the photo. She hung it on the display and thanked me again before moving on. At the beginning of the night she was clearly too anxious to allow this type of self-disclosure, but her desire to do so, along with a crowd that was reacting very positively to the work, allowed her to overcome those fears and disclose a part of herself that she told me she usually hides behind baggy clothing.
In person, self-disclosing can be extremely difficult for me. This is what draws me to creating work using the internet, both as a basis for interaction and a source of inspiration. The internet facilitates self-disclosure in several ways. The anonymity one can find on the internet is especially helpful in communication. You have less reason to fear judgement or privacy concerns when no one knows who you are, or they are simply too far away to have to worry about in person interactions with them. The internet not only allows you to have a fake name, but also a fake persona and the ability to hide your physical appearance.\textsuperscript{10}

For me and others with social anxiety, this means hiding my nervous behaviors and social ineptness. This can lead to feeling more comfortable risking self-disclosure. Additionally, communicating online does not have to happen in real time and therefore allows one to take time to

curate a response. This means they have far greater control over the social interaction and can manipulate the impression they make on the people they interact with.\textsuperscript{11} That control allows the socially anxious person to avoid the fear of being harshly evaluated for off-the-cuff responses.

The internet allows me to explore my selfhood and my artwork in an environment where I can carefully curate my identity as well as how my work is both created and received. I often seek participants on social media and dating applications. I lay out my intentions quite clearly by explaining in my profile that I am on these platforms with the intention of creating artwork using the interactions that I have with them.

Online I am bold and funny, and disclosing myself to people I intend on meeting once or not at all is easy for me. I use my persona and my ability to be open with people online to create a sense of curiosity in the people who encounter me. This curiosity lures them into engaging with the work.

I also find comfort in having the upper hand in the conversations I have online. As the artist speaking to

people who very often have little knowledge of art, I tend not to fear the kind of judgement that can occur with my peers. This set of conditions allows me to easily find participants for my work who are charmed by my more open self and curious enough about my artistic process to want to be involved in it.
HUMOR AS AN ACCESS POINT FOR COMFORTABLE EXCHANGE

The exchanges I have online are usually humorous in nature. My work often features nudity and sexuality because of the humor that can be easily found in them. When I state in my profile something along the lines of “Please send nudes, I’ll make them into art.” people often react with shock and curiosity. I take a light-hearted approach to explaining the work to them and allow them to laugh at the absurdity of the request with me. Humor is an effective way to create comfort in an interaction and avoid the otherwise awkward small talk that characterizes most online dating experiences.

I started this body of work with the Sext Series project in which I went to Facebook groups to ask people to send me photos for a screen printing project. I paired those photos with familiar phrases one might encounter in an online sexual conversation. This element added humor to the work and allowed an easy access point for viewers. Once installed in a gallery setting, the work advertised an
opportunity for others to self-disclose in this manner and many viewers reached out to me after seeing the work to ask if they could participate.

Figure 3. Sext No.3, 2018.
SOCIAL EXCHANGE THEORY

My work is intended to help my participant feel comfortable in self-disclosing as well. Self-disclosure is very often a reciprocal process, so by being open with them they are more likely to feel comfortable being open with me. In this way the work facilitates growth and healing in both me and my participants. According to Emmi Ignatius and Marja Kokkonen in Factors Contributing to Self-Disclosure, the act of self-disclosing helps to perceive the disclosed features positively. They also suggest that telling one’s story can be healing even without any advice or treatment given.¹²

In order to find value in the interaction people have with my work they must feel like there's something in it for them. Social exchange theory suggests that in any type of interaction between two people a cost-benefit analysis

occurs. In Proposing the Online Community Self-Disclosure Model: The Case of Working Professionals in France and the U.K. Who Use Online Communities, researchers examined the likelihood of self-disclosure on the internet in terms of social exchange theory. They suggest that in order to facilitate self-disclosure there should be both a sense of privacy and reciprocity in the interaction.

I explore multiple avenues of exchange throughout this body of work. In some cases, this meant offering an outlet for healing. In Nude Booth for example, the intention was to free people of the social taboo of nakedness and help them feel more comfortable with their own bodies. The healing nature of this type of self-disclosure motivated self-conscience participants to interact with the work. This coupled with my own revealing photos that were on display, as well as my presence at the showing of this work was enough for participants to feel that there was an even exchange in this interaction.

Similarly, in my Sticky Notes project, healing through self-disclosure was one of the benefits participants found in interacting with the work. I posted notes in local bar


bathrooms asking people to text a Google Voice number I had created for the project. The notes offered participants a completely anonymous way to interact with me and prompted them to self-disclose with phrases such as “How are you really tho?” What I found with this project is that many people are eager to tell their story, often disclosing personal information within the very first message to me. Without the anxiety surrounding privacy and ostracization, people told me about their issues with mental health, their love lives, school, work, and loneliness. Figure 4. Sticky Notes, 2019 I reciprocated by opening up about similar issues. This allowed for an even social exchange that created a valuable interaction for the participant.

In the project Send Nudes I asked people to send nude photographs to me for a screen printing project I was working on. I explained that the photos would be displayed publicly, but that no identifying information would be shared. I reached out to participants
via Tinder. Tinder allows for a high level of privacy, using only your first name, whatever photos you choose, and a short bio. This characteristic of Tinder, in most cases, met the participants need for privacy in self-disclosing.

Many participants felt that in order to risk sharing their photos with me they needed photos in return. I purposely refused to send photos because this was not the benefit that I wanted them to gain from my work. Instead I talked to them about the purpose of sending me photos and gave them access to my identity by sharing my name and Instagram account with them. When successful they saw the value of participating, appreciated the disclosure of my identity, and sent photos. Send Nudes culminated in a screen printed and handbound book that included not only the photographs participants sent but also the conversations that lead up to that disclosure. The conversations gave the project an element of humor that makes the work approachable and encourages viewers to share their own online dating stories.
Figure 5. *Send Nudes*, 2018

Figure 6. *Send Nudes Detail*, 2018.
OTHER ARTISTS EXPLORING ANXIETY

The 2017 work *Awkward Conversations at Customs House* was a participatory project that took place during The Big Anxiety festival in Sydney Australia. The project invited participants to chat privately with a number of artists who’s bios and interests were listed on the event’s web page. Organizers described the work as “a unique opportunity for intimate one-on-one conversations in experimental formats, tackling anxieties, debilitating habits and hard-to-talk-about subjects like mental health. *Awkward Conversations* make no demands, have no expectations, and require no social skills whatsoever.”

In this work the artists gave the participant the opportunity to have a fairly anonymous conversation because the artist-participant relationship was in most cases ephemeral in nature and they had no prior contact. The artist bio’s and short description of the work encouraged

---

people to feel comfortable with self-disclosure. Many artists mentioned some of their own stories and struggles to give participants an idea of what they could talk about. For example, Katy B Plummer’s bio reads “Katy is a textile, video, and performance artist with an interest in personal revolutions and mythic internal narratives. Katy channels/processes her anxiety through compulsive making. Keep your hands busy and your mind on-task with Katy. Hand-twist and wind strands of rope as you and Katy process your thinking by making.” Awkward Conversations is a work with no visible artwork as product of its efforts. It simply existed as a safe space for people to self-disclose and speak openly about themselves and their anxieties. Similarly, my sticky note project produced nothing to hang on the wall of a gallery. It instead lives with the participants of my work as an experience in anonymous self-disclosure.

One of the artist’s responsible for Awkward conversations, Malcolm Whittaker, regularly makes participatory art works. In Ignoramus Anonymous, Whittaker invites participants to a sort of support group in which they can discuss things they feel they do not know enough

---

about. Critics have positioned the work as a critique of internet culture. More specifically, a critique of our ability to know very little about a lot of different things because of our access to information on the internet. However, as someone who suffers from social anxiety, I relate to this work in yet another way. My biggest, and probably most irrational fear is that I will somehow give away that I am “not really that smart.” The appeal of Whittaker’s *Ignoramus Anonymous* is that it is a safe space to divulge the limits of my knowledge without fear of being labeled stupid.

Perhaps in order to respect the privacy of the participants, and keep them comfortable sharing information they normally hide, there is no record of what was said at the events. As art critic Anneke Jaspers writes, “*Ignoramus Anonymous* privileges a live encounter between artist and audience. Process and execution overlap. The act of making is distributed among numerous agents and ‘the work’ takes on a fragmented, durational character, dispersing into the world at the end of the meetings.”

---

18 Ibid
allowing the process to be the work without compromising the private nature of the participant’s experience.
Like the art of Malcolm Whittaker, my work can be categorized as social practice art. In the book, *What we Made: conversations on art and social cooperation*, Tom Finkelpearl defines social practice art as being focused on human interaction. Artists doing this type of work often collaborate with others in the production of the work. While sometimes these collaborators are other artists, oftentimes collaborators are non-artist members of a particular community. In my work, the “community” I most often collaborate with generally consists of young sex positive adults who use social media and dating apps to bypass their insecurities.

With people and their relationships as the primary medium of the work, social engagement is seen as an aesthetic rather than just a means of production. According to Alexis Fraz and Holly Sidford in their report

Mapping the Landscape of Socially Engaged Artistic Practice:

The socially engaged artists’ toolkit includes dialogue, community organizing, placemaking, facilitation, public awareness campaigns or policy development, as well as theater games, art installations, music, participatory media-making, spoken word and other media.\(^{21}\)

My work often culminates in an art object, however these should be viewed as artifacts that are the result of an interaction. For my Penis Casting project I once again sought out participants online. This time I went to a social media platform by the name of Fetlife to find strangers that are sex positive and accustomed to disclosing their nude bodies on this platform. As a member of this site you are much more likely to be comfortable showing your body to others, but at the same time, being that this site allows for complete anonymity, the members are often very concerned with privacy.

For this project I asked participants to allow me to create a life cast piece from their groin area. However, there was a catch, the artifact to be created was not only a cast penis, but also a video of them enduring the process to be shown in the gallery along with the life castings. My intention with this work was to offer the participants an opportunity to push themselves past their normal comfort zone and build confidence in disclosing themselves to others. Beyond that, the participants were happy to take part in a novel interaction that included artmaking. In this work the art was in the interaction between me and my participant and what ended up in the gallery was merely a record of that interaction.

In social practice art, the process of creating is more important than the art object that is produced. In some cases, there is no physical work of art produced at all. Rather, what is “produced” by social practice art is
usually some form of constructive social change.\textsuperscript{22} While it is not a requirement of social practice art, the works from this category often address political, economic or social issues.\textsuperscript{23} My work addresses issues surrounding social interaction, insecurities, and sexuality. My work is meant to guide participants and viewers to self-disclose so that they can become more comfortable with these types of self-disclosures and find healing through the process of self-disclosing.


CONCLUSION

My artistic practice is inspired by my struggles with social anxiety. I have always had a hard time interacting with other people and my work very often reflects my desire to connect. In my work I set up social interactions with participants using guidelines I have created ahead of time to foster an environment that allows one to explore their anxieties. These environments either allow for comfort in interacting or serve to practice overcoming the awkwardness of social interaction.

I use social media and dating sites to find people to interact with. These sites allow for a certain amount of anonymity as well as allowing for more time to construct responses. These two factors allow for greater comfort in social interactions than that of in-person conversations. Online socializing allows one to avoid judgement or embarrassment because they can carefully control the impression they make on others.
I use my work as a way to safely delve into self-disclosure between me and another person. This process of revealing personal information about one’s self allows for a deeper connection between artist and participant and can have a healing effect for the person disclosing. Self-disclosure is difficult for those with social anxiety, but it is an important skill to have because it is how one builds relationships and finds validation.

I address the ethics of using humans and human interaction as my work by always offering something of value to my participants. Social exchange theory suggests that any relationship needs to be reciprocal in order to have an even exchange. People need to feel like they are getting something of value in any type of relationship they engage in.

Often times, the value I offer is in the act of self-disclosure. Research suggests that self-disclosure allows the person disclosing the ability to judge themselves more positively because once they reveal their personal attributes, they very often gain the acceptance of their peers, or can at least not internalize a poor judgement of themselves. The act of self-disclosure can therefore be healing for the participant. I also always offer my own self-disclosure in return. This makes people feel
comfortable with the interaction because there is reciprocity. Furthermore, I offer exchange in the form of a novel interaction that culminates in an art object that they actively create. Often, these objects can be made in multiples and therefore they can have one for themselves.

My work fits into the category of social practice art. Social practice art uses humans and human interaction as a medium. It often fosters some sort of social or political change that is beneficial to the participants in the work. Social practice art does not necessarily culminate in an art object, and when it does that is usually in the form of an artifact of an interaction between the artist and participants. My intention with this work is to support social change by encouraging self-disclosure as a form of healing and relationship building.
REFERENCES

https://www.thebiganxiety.org/event-category/awkward-conversations/.


Posey, Clay & Lowry, Paul & Roberts, Tom & Ellis, Timothy. (2010). Proposing the Online Community Self-Disclosure


CURRICULUM VITA

NAME: Lauren Ashley Bader

ADDRESS: 2907 Raven Ct.
Louisville, KY 40220

DOB: Redlands, California – December 16, 1987

EDUCATION & TRAINING: B.A., Studio Art: Sculpture
Western Kentucky University, 2015

B.F.A., Graphic Design
Western Kentucky University, 2015

M.F.A., Studio Art and Design
University of Louisville, 2019

EXHIBITIONS & AWARDS: M.F.A Thesis Exhibition,
University of Louisville M.F.A. building,
April 2019

Honk Your Fumpet, Open Community Arts Center, January 2019

Rap + Art, Open Community Arts Center, April 2018

UofL Student Exhibition, Open Community Arts Center, January 2018

Student Exhibition, Schneider Hall Galleries, University of Louisville,
February 2017.
Senior Exhibition, Western Kentucky University, April 2015.

Departmental scholarship award for outstanding students, Western Kentucky University, 2014.


Special award in 3D works, Western Kentucky University student juried show, 2012.

Merit award, ArtWorks all Kentucky juried exhibition, 2012.